

PHOENIX[®]



environmental friendly
with a grip on **safety**

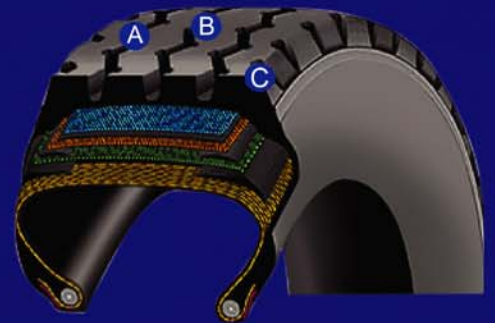


First Manufacturing Facility in Middle East

Phoenix's facility to manufacture precured tread rubber is located in SAIF-Zone Sharjah, United Arab Emirates and is the first plant of its kind in Middle East. Our state of the art facility includes Rubber Compounding, Vulcanizing and Testing. High dispersion Kneader and high pressure Hydraulic Press is used to manufacture precured tread.

Testing facility includes fully computerized Rheometer, Universal Testing Machine (UTM) and DIN Abrator. Curing cycles of each tread is Rheometrically controlled for optimum physical properties like tensile strength, abrasion and reversion due to heat buildup. QA/QC department with monitor and control assure consistency in quality.

Fleets eager to optimize global tyre cost efficiency will realize that Phoenix cool running DS-Tech® will offer a new way to significantly reduce transport cost.



- A. For straight line traction, with excellent water evacuation
- B. For better load carrying
- C. For effective heat dispersion



Low cost per km that rivals best new tyres

Pretreads with DS-Tech® are top performers in retread tyres for low cost per kilometer. Phoenix proves this by using a combination of our DS-Tech® rubber compound and unique tread designs. The DS-Tech® is a Phoenix Application specific tyre product that scores exceptionally high compared to other retreads of the best-in-class new tyres and retread tyres.

Your quest for European quality pretread is assured at competitive pricing by DS-Tech® from Phoenix. Our strategic location and logistic capability from the trading hub of Middle East UAE, we ensure prompt and faster deliver of any quantity.

All our tread designs complies with exact requirements of modern fleets in terms of comfort, reliability, and low noise design with wrapped wall grooves allowing easy stone ejection, while its circumferential grooves provide excellent water / air evacuation for optimum grip, stability, safety and heat dispersion.





New Generation Compounds

Phoenix's facility to manufacture precured tread Addition to Premium precured tread; Phoenix has developed new high breed compounds to produce higher mileage. Formulation used for this new DS-Tech® is optimized for low rolling resistance, low heat build-up and combined with the best possible wear and safety performance to ensure higher mileage.

DS - Tech® (DYNAMIC SYNERGY TECHNOLOGY)

DS-Tech® reflects combination of critical performance criteria sort by fleet owners. Combination of Natural rubber with high percentage of Synthetic rubber and special rubber additives are used to control heat build up and abrasion resistance. By using this multi-retread concept fleets will be benefited from both lowest possible fuel consumption and lower cost per kilometer.





**First Manufacturing Facility in
Middle East for Precured Tread Rubber**





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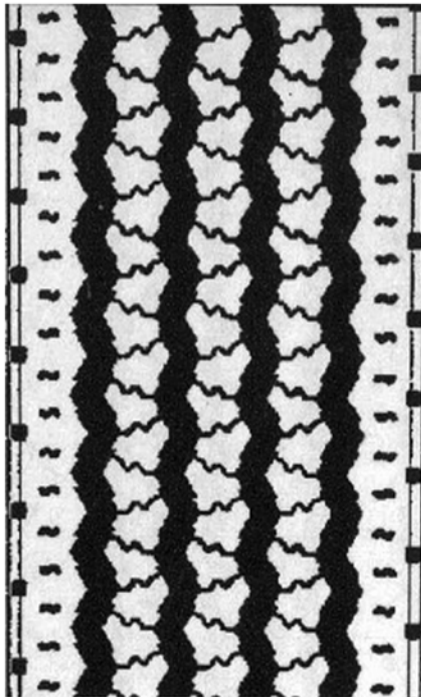
		L m	Kg/m
215	15	5.1	3.1
220	15	5.1	3.4
225	15	5.1	3.6
230	15	5.1	3.9
235	15	5.1	4.1



All tread designs are available in DS-TECH
Custom-made Tread Design are also catered.



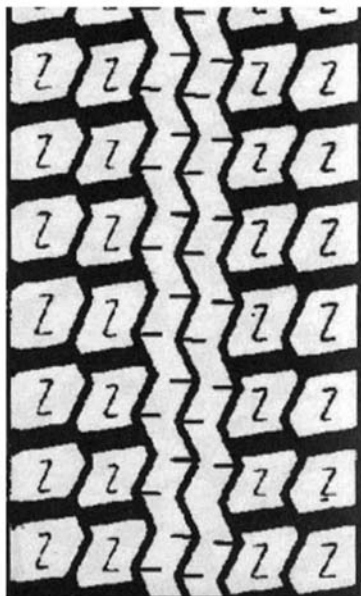
		L m	Kg/m
215	15	5.1	3.3
220	15	5.1	3.6
225	15	5.1	3.8
230	15	5.1	4.1
235	15	5.1	4.3



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215	15	5.1	3.1
220	15	5.1	3.4
225	15	5.1	3.6
230	15	5.1	3.9
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		L m	Kg/m
215	15	5.1	3.4
220	15	5.1	3.7

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